

# GCCM Middle East

MUSCAT

Where Global Leaders Meet  
to Shape MENA's Digital Future.

Muscat

عمانتل  
Omantel

ZOI  
A Zain & Omantel Company

Carrier  
Community  
GLOBAL TELECOM CLUB

# The Middle East has emerged as an epicenter for global innovation and digital acceleration.

AI adoption, cloud expansion, sovereign digital requirements, innovation in mobility, subsea diversity, and rising cross-border data demand are reshaping how global carriers, hyperscalers, regulators and infrastructure providers plan and invest.

Middle East GCCM in Muscat, Oman provides the strategic platform that brings together the region's most influential telecoms leaders to share insights, connect, and set the agenda for the future of the MENA region.

It is not an event built for branding. It is built for business outcomes, where deals are done, information becomes insights, and conversations turn into strategic partnerships.

Over three days, senior leaders from more than 60 countries meet to influence the direction of MENA's digital economy, negotiate partnerships, secure capacity, discuss bilateral deals, and develop connections that enable global growth.



# GCCM is where opportunities turn into action.

## The region is unlocking massive potential:

➤ **Opportunity demands collaboration.**

➤ **Challenges require alignment.**

➤ **Transformation needs execution.**

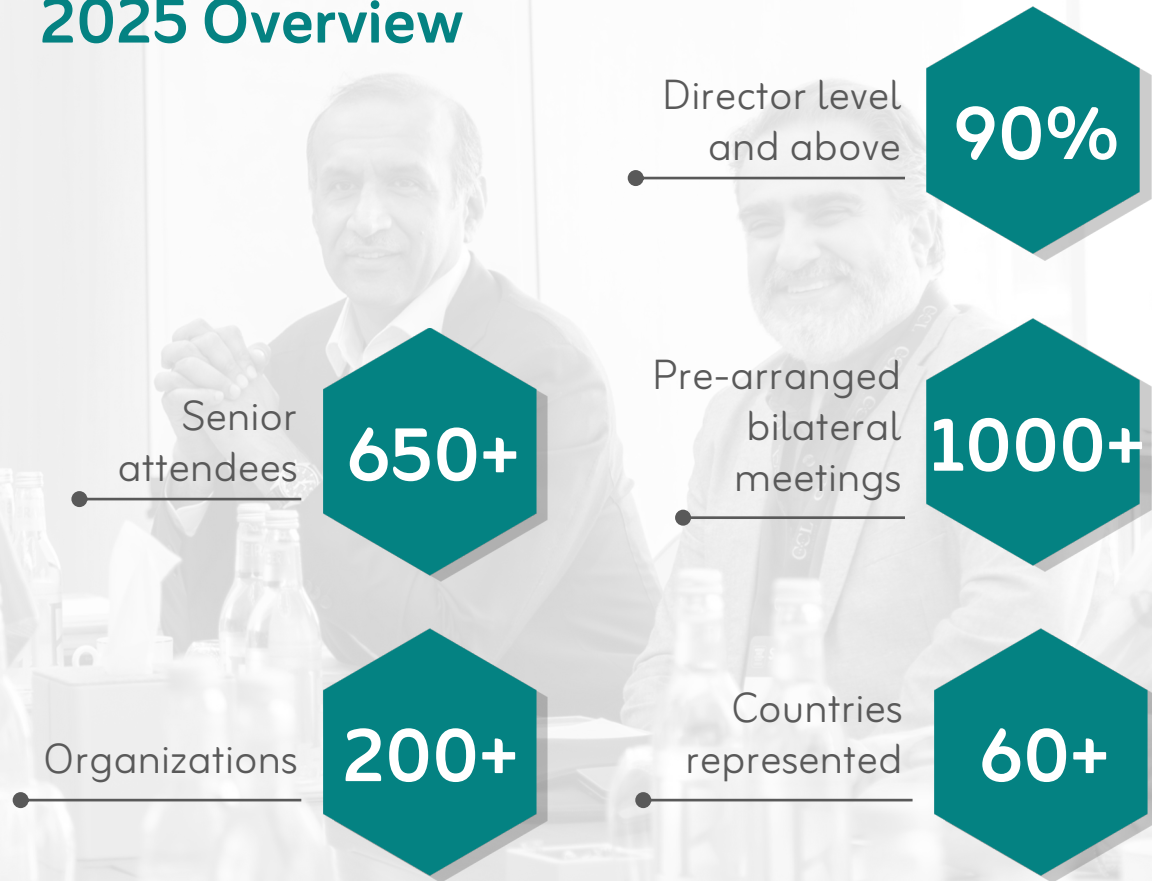
- New **terrestrial and subsea corridors** opening routes into Africa, Asia, Turkey and Europe
- **AI and real-time applications** driving demand for scalable, flexible, high-performance networks
- Rapid **cloud expansion** across the Gulf, accelerating the need for low-latency, multi-market delivery
- Governments driving **sovereign cloud policies** and regional digital-economy acceleration
- Explosive **mobility and 5G growth**, enabling new services, roaming models and cross-border traffic
- Expanding **enterprise and hyperscaler footprints**, increasing demand for collaboration and capacity

# Real Decision-Makers. Doing Real Business.

## Attendees

- Global carriers
- Hyperscalers & cloud platforms
- Regional operators
- Regulators & government entities
- Data center & IXP operators
- Subsea & terrestrial infrastructure builders
- Satellite players
- Voice & Messaging providers
- Financial community and ecosystem partners

## 2025 Overview



# Growth That Mirrors the Region's Momentum.

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Middle East GCCM has grown every year since COVID, expanding its audience, deepening its seniority, and strengthening its role as a critical destination for decision makers.



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# Engineered for Outcomes

C-Level Keynotes on AI, Cloud, Infrastructure and Resiliency

Panels on Terrestrial Corridors, Subsea Strategy and Regulation

Masterclasses for Technical Audiences

Roundtables With Governments and Hyperscalers

Structured Meeting Rooms

Breakout Tracks for Cloud, Content and Transit Providers

Partner Showcases

Deal Rooms and Bilateral Sessions



# Middle East GCCM 2025 – The Agenda

## Pre-Event Day

- Partner breakfast
- Boat trip networking lunch
- CCL Club Members dinner
- Evening networking

## Day 1

- Grand ceremony opening
- CCL Thought Leadership panel: The Future of Telecom in the Middle East: Sustainable & Intelligent Infrastructure
- C-level & Exec lunch with keynote presentation
- Networking and one-to-one meetings
- Master class: Unlocking AI revenues: Driving value in a hyper connected world
- Use cases for coherent pluggables in submarine networks
- Executive roundtable: Enhancing digital connectivity
- Master class: Transforming Telecommunications with Agentic AI: From Business Intelligence to Autonomous Network Management
- Gala dinner & CMA '25 ceremony

## Day 2

- CCL club members breakfast: Task Force Group & Thought Leadership Discussion
- Master class: Peering & content localization
- Roundtable: South-North corridor: A rising gateway to Europe
- Roundtable: Global wholesale telco industry in the rapidly evolving digital transformation era
- Roundtable: Revolutionizing Seamless Global Connectivity: The Rise of NaaS
- C-level & Exec lunch with keynote presentation
- Roundtable: Current Technological Innovations, Trends, and Advancements in Satellite & Connectivity Markets on a Regional and Global Scale
- High-tea networking
- Equinix MC1 Data Center tour & Omantel office tour
- Closing networking reception



# The Gala Dinner

The gala dinner is a unique opportunity for global telco leaders to network, share insights, and enjoy Omani hospitality, building strong connections both in technology and partnerships.

- Welcome speeches and insights from global leaders
- A celebration of industry achievements
- Bringing together C-level leaders, hyperscalers, carriers and ecosystem partners
- Cultural immersion and entertainment
- Demonstrates the importance of the Middle East market

# What Middle East GCCM Delivers:

✓ The **right people** in one place.

✓ The **right conversations** happening face-to-face.

✓ The **right environment** for strategic decisions.

✓ The **right timing** for a region entering its most transformative decade.

## Focus.



## Insights.



## Outcomes.



GCCM brings the world's digital leaders to Muscat, turning Oman's culture, strategic location, and fast-growing digital economy into a global showcase for business, technology and investment.

# Positioning Oman on the World Stage

- Welcoming global C-level leaders to experience Oman's culture, hospitality and natural beauty
- Showcasing Muscat as a premium destination for global business and technology events
- Elevating Oman's soft power through international engagement and executive tourism
- Reinforcing the nation's role as a stable, friendly and strategically located hub
- Bringing global attention to Oman's **digital ambition, infrastructure leadership, and economic diversification**

# ZOI – Demonstrating How We're Different

GCCM gives ZOI a direct platform to showcase its network, its leadership, and its impact, turning ZOI's neutral position, multi-market footprint, and AI-ready infrastructure into a powerful statement of credibility, capability, and scale.



- Showcasing ZOI's senior executives as industry leaders shaping MENA's digital and infrastructure agenda
- Demonstrating ZOI's positive impact on the market by simplifying operations, strengthening resilience and accelerating regional growth
- Reinforcing ZOI's authority as the region's neutral, trusted infrastructure partner across MENA markets
- Elevating ZOI's presence in global discussions on AI, cloud, mobility and infrastructure diversity
- Highlighting ZOI's ability to unite partners, influence regional priorities and lead the conversations that matter

# Middle East GCCM is Only Growing in Influence

The challenges facing MENA's digital ecosystem are getting more complex and GCCM is becoming the only forum where they can be solved collectively.



**The agenda is becoming more strategic**, bringing together operators, hyperscalers, regulators, data center leaders and satellite players to tackle the issues that define the region's next decade.



**Cross-market collaboration is no longer optional**, and GCCM is the only place where multi-country alignment on corridors, sovereign frameworks, resilience and cloud strategy actually happens in real time.



**The industry's biggest problems now demand shared solutions**, Red Sea risk, AI-driven capacity strain, cloud localization, roaming growth, and terrestrial diversification require coordinated planning, not isolated decisions.



**Working sessions are expanding**, enabling technical, commercial and regulatory leaders to co-design responses to emerging challenges and turn talk into execution.

**Middle East GCCM** plays a critical role for **global and regional players looking to** understand each other's roadmaps, anticipate disruption, and make faster, more informed decisions.

# We want you to be part of Middle East GCCM 2026

**Attend**  
the full Middle East GCCM 2026 programme

**Sponsor**  
a strategic session or leadership track

**Propose**  
a corridor, cloud or regulatory masterclass, or working group

**Host**  
bilateral meetings with key prospects or customers

**Lead a keynote**  
panel or masterclass

**Share your ideas**  
for expanding and adding value to Middle East GCCM 2026



GCCM is where strategy becomes alignment,  
where alignment becomes partnership,  
and where partnership becomes local and  
global impact.

**Join us at Middle East GCCM  
2026 and be part of what comes  
next in MENA's digital future.**

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Would you like to attend or get involved?  
We can help you get started.

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**Email: [hello@zainomantel.com](mailto:hello@zainomantel.com)**



ME GCCM 2025  
Gala Dinner

